



ACI Website Advertising 2008

Outline:

ACI would like to offer web banner advertising on ACI's main website, www.aci.aero, and also ACI's World Business Partner website, www.wbp.aero. Banners for the conference website will be charged the same prices, subject to sponsorship privileges.

We will look to extending this to the Airport Service Quality (ASQ) website, Global Training Hub (GTH) website and ACI Safety Network website in the future.

Location of Banners: www.aci.aero

- Banners will be available to be placed on all pages excluding the main landing page.
- 6 banners on a 6 second rotation across sections (About ACI, Publications, Training, Services, Events, Priorities, Data Centre, Newsroom)
- Static banners available on all pages (extra cost)
- Banner prices will vary depending on section, location (specific website page) or level.

Web Banner Costs:

	www.aci.aero	www.wbp.aero	ACI and WBP websites
12 Months contract	4,500 Euros each	3,500 Euros each	6,000 Euros each
6 Months contract	2,500 Euros each	2,000 Euros each	3,500 Euros each
3 Months contract	1,500 Euros each	1,000 Euros each	2,000 Euros each

Additional costs:

Specific Section (level 1) Monthly cost + 250 Euros each per month
Specific page location (level 2 or lower) Monthly cost + 150 Euros each per month

All Banners:

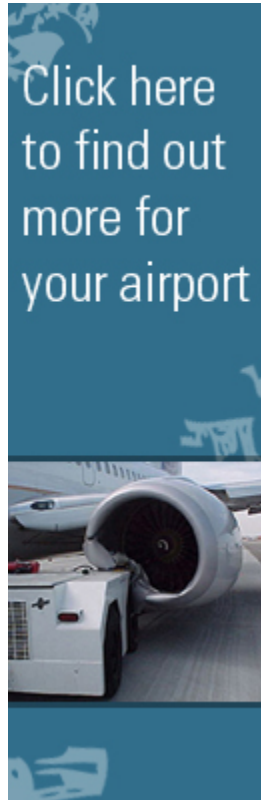
- Included: a link to your homepage
- Included: alternate text for your logo
- Calculation of the page-Impressions based on log file analyses

Graphical Specifications:

Resolution: 72 dpi (web enabled file)
File formats supported: jpeg; gif; animated gif, flash file (swf)
Size: 130 X 400 pixels



or



or



For more information and reservation of your banner space contact:

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Disclaimer:

ACI reserves the right to review and ask for alterations of any banner hosted on the www.aci.aero and www.wbp.aero websites.